

From Punches to Parameters: Richard Robert

- Bruno Latour : Social vs natural
digital vs analog
- Vimeo : The Last Punchcutter (2016)
- The tools form the outcome
- How do we create these outcomes when our tools are restricted?
- MetaFlop.com
customisable type, playful, intuitive, anatomy, practical
beware overusing them
uniquely digital
- Medium Specificity
'The medium is the message' : Marshal McLuhan
- Body, Movement, Language
A.I. Sketches with Bill T. Jones
Experiments with Google
- Adobe Scan
easy way of digitising text, pdf format
photographic scanner, adds dimension : warped,
distorted, not flat 2D anymore
examples: Rolf Muller 1972 'Keiler Woche'
Sister Corita Kent 'Stop the Bombing'
- 'Stop looking at the sail and steer by the
feel of the wind on your cheeks'
traditional navigator's advice

Eddie: Materiality + Surface

- Anni Albers: Bauhaus textiles
- Timothy Ingold: social anthropology → 'Making: Anthropology, Archaeology, Art and Architecture'
- Juhani Uolevi Pallasmaa

- Analogue

Computer term 1940s

Physical phenomenon reflects

Lo-fi techniques

- Mono printing
- Collage
- Paper craft: origami
- Stencils